

Resorts World One Arrives in Kaohsiung, Commences Inbound and Outbound Cruise Travel

Generating economic benefits for Taiwan and the region; boosting tourism sectors



4 April 2023 (Left to Right): Mr. Raymond Lim [COO, Resorts World Cruises]; Ms Victoria Hsu [Vice President – Sales (Taiwan), Resorts World Cruises]; Mr. Michael Goh [President, Resorts World Cruises]; Mr. Colin Au [CEO & Executive Director]; Mr. Chen Qi-Mai [Mayor of Kaohsiung], Mr. Chen Guang-Fu [Penghu County Mayor] and Mr. Li Xian-Yi [Chairman, Taiwan International Ports Corporation] participating in the Memento Exchange for the *Resorts World One* inaugural arrival and sailing in Kaohsiung.

Kaohsiung, 4 April 2023 – Resorts World Cruises, Asia’s latest luxury and dynamic lifestyle cruise brand is pleased to celebrate the inaugural arrival of the *Resorts World One* in Kaohsiung today, which also marks her maiden voyage from the city. As part of her double homeport deployment, the port of Kaohsiung welcomed cruise passengers from overseas that had arrived on the *Resorts World One*, further fuelling the growth of Taiwan’s inbound travel. The ship departed on the same day from the Kaohsiung Harbour Pier No. 9 for a special 3 Day / 2 Night cruise to Hong Kong as part of her maiden voyage with close to 2,400 guests and crew.

The start of the *Resorts World One* homeport deployment in Kaohsiung will have a positive impact on the local economy, supporting a wide network of industries beyond the cruise sector. These include creating new job employment opportunities to boost the cruise infrastructure related industries from maritime related procurement, hospitality and travel tourism, transportation, retail, food and agricultural, contributing to the tourists’ arrivals and tourism receipts. Exciting new joint collaborations will be possible, in support of the various homegrown lifestyle brands across a wider international audience to build a vibrant cruise eco-system.

The *Resorts World One* departs twice a week from Kaohsiung to popular domestic and international destinations, providing travellers in Taiwan with exciting holiday options beyond land and air travel. The itineraries include the roundtrip 4 Day / 3 Night cruise to Penghu and Hong Kong departing Mondays. Alternatively, travellers can join the 5 Day / 4 Night cruise to Hong Kong departing Thursdays with the option to disembark the next day in Hong Kong for a 2-Night land stay option, before re-joining the ship on Sundays to return to Kaohsiung on Monday. A similar option is also available for inbound cruise travellers to Kaohsiung, allowing more time on land to explore Taiwan – the ‘Heart of Asia’.

Cruise fares departing from Kaohsiung start from NT\$6,900 onwards per guest based on twin-sharing. In addition, third and fourth guests pay NT\$3,500 each. An “Inaugural” promotion is also now available for bookings made before 30 April 2023 with an additional discount from NT\$500 – NT\$1,000 off, subject to terms and conditions.

“On behalf of Resorts World Cruises, we are delighted that the Resorts World One has arrived in Kaohsiung today and will take the lead in supporting the inbound and outbound cruise tourism for the city, including for the Fly-Cruise sector. The option to disembark in Kaohsiung for an extended land stay will definitely create more opportunities that are convenient for inbound travellers to discover more of Kaohsiung and other cities in Taiwan for a longer span of time,” said Mr. Michael Goh, President of Resorts World Cruises.



Resorts World One Kaohsiung Inaugural Event Group Photo

The Kaohsiung city held a double celebration today with the Resorts World One sailing-in to the harbour for the first time. The city displayed a special welcome event that included a special Lion Dance performance for the disembarking guests visiting Kaohsiung. Also, to commemorate her maiden voyage from Kaohsiung, a special celebratory event was held today on the cruise ship with over 500 attendees, comprising of local authorities, travel and business partners, the media, as well as key influencers. Resorts World Cruises representatives, comprising of the CEO and Executive Director, Mr Colin Au; President, Mr Michael Goh and the senior management staff; together with Mr Chen Qi-Mai, Mayor of Kaohsiung; Mr. Chen Guang-Fu, Penghu County Mayor and Mr. Li Xian-Yi, Chairman of Taiwan International Ports Corporation were present to officiate the milestone event.

Vacationers departing from Kaohsiung will be able to enjoy a myriad of exciting onboard offerings available on the *Resorts World One*, ‘A Resort Cruising at Sea’. As part and inclusive of the cruise fare, guests can enjoy complimentary dining at selected onboard restaurants, which feature a widespread of international and Asian cuisine. In addition, guests will have complimentary access to world-class international performances at the Zodiac Theatre during each voyage; movie nights at sea, a myriad of recreational activities including to the Roman themed Parthenon Pool with a Caesar’s Slide, a modern gym that is well equipped, fun-filled game activities and more.

Resorts World One also offers many choices of onboard accommodation with best-in-class services, featuring Interior Staterooms, Oceanview, Balcony staterooms and the luxury suites, “The Palace” – ‘a ship-within-a ship’ private enclave with exclusive amenities and facilities, including its own 24-hour European style butler service.



For more information or booking, please visit www.rwcruises.com or email reservations.ts@rwcruises.com.



About Resorts World Cruises

Resorts World Cruises is a newly established luxury and dynamic lifestyle cruise brand that is rich in Asian heritage, offering a personalized cruising lifestyle with diverse international experiences. *Resorts World Cruises* – ‘*Resorts Cruising At Sea*’ aims to redefine the cruising experience altogether by providing exciting and unique offerings, a variety of accommodations, including the world-class luxury accommodation, “The Palace” – a luxury ship-within-a ship private enclave with butler and its own service exclusive restaurant, sundeck, gym, spa and other facilities.

Resorts World Cruises is a brand extension of “Resorts World”, a global brand with over 46 properties in 8 countries and 4 continents. Resorts World properties attract over 80 million visitors a year and has over 30,000 employees. The latest property to open is US\$ 4.3 billion Resorts World Las Vegas in 2021.

Resorts World Cruises debut on 15 June 2022 in Singapore and Kuala Lumpur (Port Klang) with the operations of the luxurious 3,352 passenger and 150,695 gross ton *Genting Dream*. Starting 10 March 2023, the 1,856 passenger and 75,338 gross ton *Resorts World One* commenced her homeport deployment in Hong Kong and on 4 April 2023 from Kaohsiung. With the inception of *Resorts World Cruises*, the brand aims to position itself as the leading cruise line in the region for Asian sourced markets, providing the highest standards in cruise experience, safety and precautionary measures.

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